

Boomer Benefits Claims Winning Title in This Year's FinTech Awards

Cutting edge Medicare insurance agency is recognized in the financial tech industry for its efforts and innovation

Fort Worth, TX – February 18, 2019 – Boomer Benefits was announced as Health Insurance Advisory Firm of the Year in the [2019 FinTech Awards by Finance Monthly](#). This is the first FinTech Award for the agency.

The FinTech Awards is an annual award hosted by Finance Monthly Magazine in which firms and advisers are nominated and recognized for their accomplishments within their sector. Subscribers and readers of Finance Monthly nominate and vote for the firms and advisers they find worthy of recognition to place them on a shortlist for further judging. A panel of judges then makes the final decision on which candidates on the shortlist meet the criteria to claim a winning title.

Judges assess and select the winners based off the following criteria:

- Supporting material, covering statements and evidence supplied
- Amount of documented activity in the last 12 months when compared to industry peers
- Involvement in significant deals, cases or notable work
- Recognized financial and/or legal expertise (by peer group)
- Innovation in client care
- Size (value) of involvement within transactions, deals and cases
- Previous accolades and entries within recognized financial and legal guides
- Client Testimonials

“As a growing agency dedicated to educating seniors and their adult children about healthcare costs and healthcare options in retirement, we are constantly innovating our approach on how we connect with beneficiaries in a way that is personal and convenient for them,” said Danielle Roberts, co-founder of Boomer Benefits. “Technology and communication trends are always changing, so it’s our goal to stay ahead of the trends and bring new ways of open communication to an older demographic.”

For more information about Boomer Benefits and updates about the agency, visit <https://boomerbenefits.com>.

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